



RAISING FOUNDATIONS

APPLY NOW

SOCIAL MEDIA LEAD

Do you have a passion to see souls saved, connected to local churches and disciplined to become all that God has called them to be? Do you enjoy writing and blogging? Do you have an apt for managing social media pages? If you answer yes to these questions..

Join us in the harvest to catalyse a revival generation!

Help us by writing articles to share the news and happenings at Raising Foundations. Create content, schedule and manage our social media pages and our website. You will have the opportunity to work alongside our international ministry partners' social media teams to develop a stronger branding campaign together. These are incredibly powerful ways for us to reach more people with the gospel and to strengthen our nets. The roles of the Social Media Lead may include:

- Assist developing a branding strategy campaign
- Write, develop and strategise online content production and scheduling
- Generate, edit, publish, and share regular content, co-ordinating with international ministry partners
- Create and maintain ministry social media pages and profiles
- Create and implement a social media marketing plan and calendar
- Track and analyse analytics to gain insight on traffic, demographics and effectiveness; utilise this information to positively affect future outcomes

*To apply please visit www.raisingfoundations.org and click on **Get Involved***